



*healthcare information and management systems society*

# HIMSS Oregon Open Board Meeting

8 October 2015

transforming healthcare through IT™

# Agenda

6:00 – 6:15: Introductions

6:15 – 7:45: HIMSS Oregon Board Overview & 2015-16  
Program Plans

7:45 – 8:00: Wrap-up

# Our Goal Today

- Prepare for 2015-16 programs and committee activities with member contributions

# HIMSS Oregon Board of Directors

- Treasurer, Prior President – Tom Finnerty
- Advisory Council , Prior President – Mark Fromuth
- Programs – John Meyer
- Sponsorships – Rex Eads
- Workforce & Professional Development – Scott Zacks
- Education / Students – Paul Wild
- Informatics – Robert McKell
- Marketing – Open Board Position
- Communications – Open Board Position
- Membership / Volunteers – Open Board Position



# 2015-2015 Noteworthy Highlights

- SOLD OUT Spring Conference
- 8 programs
- Inaugural programs: User Group, Webinar Series
- Advisory Council leadership by Laureen O'Brien

# HIMSS Oregon Advisory Council

**The Advisory Council plays a crucial role in ensuring a vibrant local HIMSS chapter that can meet the development needs of our HIT members.**

## Council Members:

### ***Chair – Lauren O’Brien – Former CIO – Providence***

Karen Brady – CIO – Silverton Health

Chris Diaz – VP IT – Family Care

Valerie Fong – Chief Nursing Information Officer – Providence

Mark Hetz – CIO – Asante Health

Cort Garrison – CIO – Salem Health

John Kenagy – CIO – Legacy Health

Dan Hein – SVP/CIO– PeaceHealth

Susan Otter – Director of Health Information Technology – OHA

Robert Power – CIO – Samaritan Health

Erick Larson – CIO – Mid Columbia Medical Center

Sonny Sapra – CIO – Tuality Health

Gary Ahwah – VP Regional CIO NorthWest – Kaiser

More information: contact Mark Fromuth, Advisory Council Liaison – [markfromuth@msn.com](mailto:markfromuth@msn.com)

# Programs Chair

*John Meyer*

## **Responsibilities:**

- Develop annual educational, professional development and networking opportunities for members and healthcare information professionals in the community.
- Attend all program meetings and special meetings of the Board of Directors.
- Collaborate with the treasurer and board to develop the revenue and expense budgets for the planned educational events.
- Work with other chairs and committees to market educational offerings.
- Visit venues for selection of event sites.
- Identify and reach out to speakers for future events.
- Conduct planning calls with speakers before each event.
- Work with Lisa Carufel for program management.

# Programs Chair

*John Meyer*

- Focus for 2016
  - Continue to expand and grow the EHR User group
    - Engage open conversations amongst the Oregon Health Care services to address IT challenges and opportunities
  - Improve Support to Education
    - Work closely with the Education and Workforce Committees to identify opportunities to prepare the next generation of Health IT staffing
  - Grow the Security Conference
    - As the interest in Security grows, we will be creating opportunities to allow the healthcare community address and discuss good practice and way to protect information across all health services
  - Remote healthcare providers
    - Begin working with remote/rural care services to better understand their needs and how to help integrate metropolitan services.



# Programs Chair

*John Meyer*

## **Volunteer Opportunities:**

- **Speakership:** Work with committee chairs to provide support as needed for sponsored event.
  - Qualifications: At least 3 years experience working within the Healthcare IT industry
  - Time commitment: roughly 2 hours per week, with attendance of one bi-weekly Programs Chair conference call.
- **Program Planning Volunteers:** Engage in program content development, logistics planning and other program aspects depending on interest area.
  - Qualifications: none necessary
  - Time commitment: variable; roughly 2 hours per week, with attendance of one bi-weekly Programs Chair conference call.
- **Event Volunteers:** On-site support for events which includes registration or greeting speakers.
  - Qualifications: none necessary
  - Time commitment: full duration of the specific event which can fluctuate from 3 hours in the evening to full-days at Annual Conference)

**Contact Information:** [jomeyer@lhs.org](mailto:jomeyer@lhs.org), 503.415.5466

# HIMSS Oregon 2015-16 Programs

- SEPTEMBER 21 - SECURITY CONFERENCE
- OCTOBER 8 - OPEN BOARD MEETING -
- NOVEMBER 10 - TECH TALK - POPULATION HEALTH
- JANUARY - WEBINAR
  - TOPIC: PATIENT ENGAGEMENT/ACTIVATION
- FEBRUARY - EHR USER GROUP OWNER: KATIE
- LATE FEB/MARCH - HIMSS16
- APRIL - SPRING CONFERENCE
  - TOPIC: CARE CONTINUUM
- MAY - WEBINAR
  - TOPIC: SAFER GUIDES

WEBINAR SPONSOR TO HOST WEBINARS (IN-KIND)

# Sponsorship: Rex Eads

- Key Activities:
  - Generate sponsorship revenue to fund high quality programs
  - Maximize exposure and benefits for our sponsors
  - Tap into sponsors for speakers and resources for programs
- Volunteer Opportunities:
  - **Looking for** - People that enjoy networking and have great connections with healthcare vendors and/or healthcare providers. Need help...
    - Identifying potential sponsors.
    - Promoting sponsorship benefits to potential sponsors.
    - Matching sponsors and their resources with program needs.
- For more information, contact Rex: [Rex@GadgetTrak.com](mailto:Rex@GadgetTrak.com)

# 2015 Sponsors



# Workforce & Professional Development

Scott Zacks, Chair

scott@scottzacks.com



## Key Activities

- U.S. Representative on HIMSS TIGER International Council on Workforce Development
- HIT Academic / Industry Liaison
- Continuing Education accreditation for HIMSS Oregon events
- CPHIMS, CAHIMS continuing education information, study clubs, etc.

## Volunteer Opportunities:

- Need a host site for a webinar viewing for Emerging Professionals
  - “Creating a Free Pipeline of Talent for Health I.T. Careers” Nov. 13, 10 am-11am
- Workforce Committee volunteers - industry needs assessment

# Education and Student Connections: Paul Wild

## Key Activities:

1. Create Student Advisory Boards at appropriate schools
2. Identify Veteran to send to HIMSS National Conference.
3. Ensure smooth succession.

Contact: [paul.wild@mhcc.edu](mailto:paul.wild@mhcc.edu)

# Informatics Chair

## Robert McKell

### **Key Activities:**

- Informatics promotes the understanding, integration, and application of information technology in healthcare settings.
- Support clinicians and the inter-professional healthcare team, as well as consumers, patients, and other stakeholders in their decision-making in all roles and settings to achieve desired outcomes.
- Help facilitate the Clinical and Nursing Informatics community throughout the Oregon region.
- Foster relationships and help serve as a key networker among the affiliate health care systems.

### **Volunteer Opportunities:**

- Informatics committee
- Teaching, learning, and sharing information via webinars and networking

**Contact Information:** [robert.j.mckell@kp.org](mailto:robert.j.mckell@kp.org)

# Marketing Chair: Open Board Position

- Key Activities:
  - Develop and execute HIMSS Oregon integrated marketing strategy/plan to increase HIMSS Oregon brand awareness with target audiences (healthcare providers, payers, policy makers, academia).
  - Assist Sponsor and Programs Chairpersons with event themes, value propositions and event marketing promotional plans.
  - Work with Communications Chair on tactics to communicate a cohesive message to HIMSS Oregon members and other target audiences.
  - Attend all HIMSS Oregon board meetings and programs.
- Volunteer Opportunities
  - Marketing Chair – Responsible for HIMSS Oregon marketing plan and committee leadership. Marketing experience necessary. Estimated monthly time commitment: up to 15 hours depending upon scope.
  - Committee volunteers – support HIMSS Oregon marketing efforts (promotions, content development, PR, etc.); time commitment variable.
- For more information, contact [oregon.info@himsschapter.org](mailto:oregon.info@himsschapter.org)



# Communications Chair: Open Board Position

- Key Activities
- Write, create and send HIMSS Oregon newsletter.
- Edit and approve all PR and other written external communications provided by HIMSS Oregon board members, volunteers and other sources.
- Work with the board and other committee members to build momentum for HiMSS Oregon programs.
- Recruit and lead the communications committee.
- Attends monthly HIMSS Oregon board meetings and programs.
- Estimated time commitment is up to 15 hours per month, depending on program scope.
  
- For more information, contact [oregon.info@himsschapter.org](mailto:oregon.info@himsschapter.org)

# Membership & Volunteers: Open Board Position

- Key Activities:
  - Extend affiliate member outreach efforts
  - Welcome and onboard new members and board members
  - Introduce new volunteers to the appropriate committee leaders
  - Conduct annual membership survey (May)
  - Serve as resource for membership questions and roster
- Volunteer Opportunities
  - Membership Chair – Responsible for leading membership and volunteer effort. Estimated monthly time commitment: 10-15 hours.
  - Committee volunteers – support affiliate member outreach with communications and presentations; create membership survey; welcome new members; time commitment variable.
- For more information, contact [oregon.info@himsschapter.org](mailto:oregon.info@himsschapter.org)

# Summary of HIMSS Oregon Volunteer Opportunities

- **Committees:**

- Programs: Planning, Speakerships, On-site
- Sponsorships
- Marketing
- Communications

- **Board Positions:**

- Marketing
- Communications
- Membership & Volunteers
- Secretary



감사합니다 Natick

Grazie Danke Ευχαριστίες Dalu  
Thank You Köszönöm  
Спасибо Dank Gracias  
谢谢 Merci Seé  
ありがとう

Obrigado