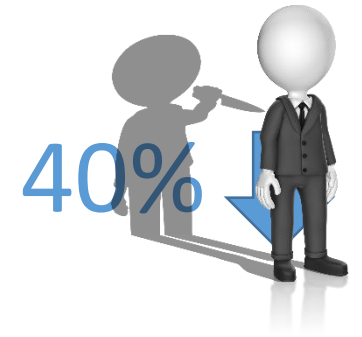
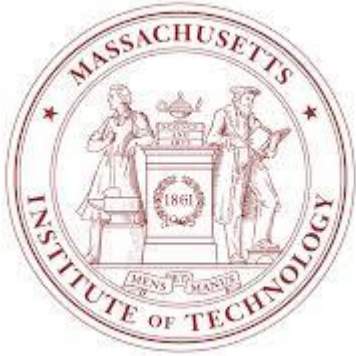


Digital Disruption Comes to Healthcare



40%
Change or Die





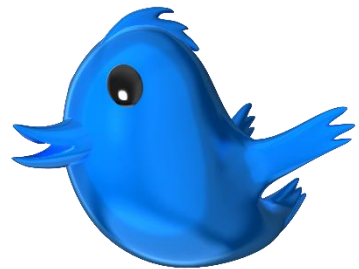
\$1 Billion +



Digital transformation...the use of technology to radically improve performance or reach of companies.

Digital disruption is the change that occurs when new digital technologies and business models affect the value proposition of existing goods and services.

Digital Transformation...



But one thing we found was clear. The best companies — those we call Digirati — combine digital activity with strong leadership to turn technology into transformation. This is what we call Digital Maturity. Companies vary in their digital maturity, and those that are more mature outperform those that are not.

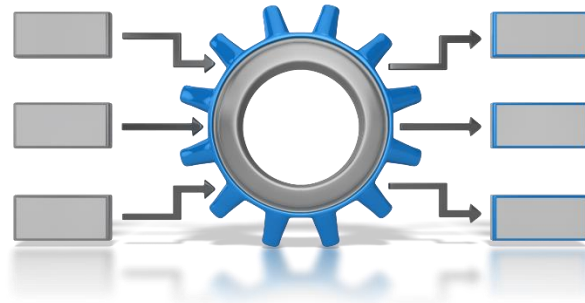


Vision





Customer Experience



Internal Processes

3 Keys...



Business Models

Manifestations in the real world...



What is the biggest taxi company in the world?
Hint.... They own no Taxis...



What is the biggest accommodations company in the world?
Hint.... They own no real estate...



What is the biggest content provider in the world?
Hint.... They create no content...



What is the biggest retailer in the world?
Hint.... They own no stores...



How???



Forbes

19,242 views | Jan 3, 2019, 06:40pm

Top 6 Digital Transformation Trends In Healthcare For 2019

Daniel Newman Contributor @
CMO Network
Exploring all things Digital Transformation

Doctors are working with CT scan in hospital GETTY

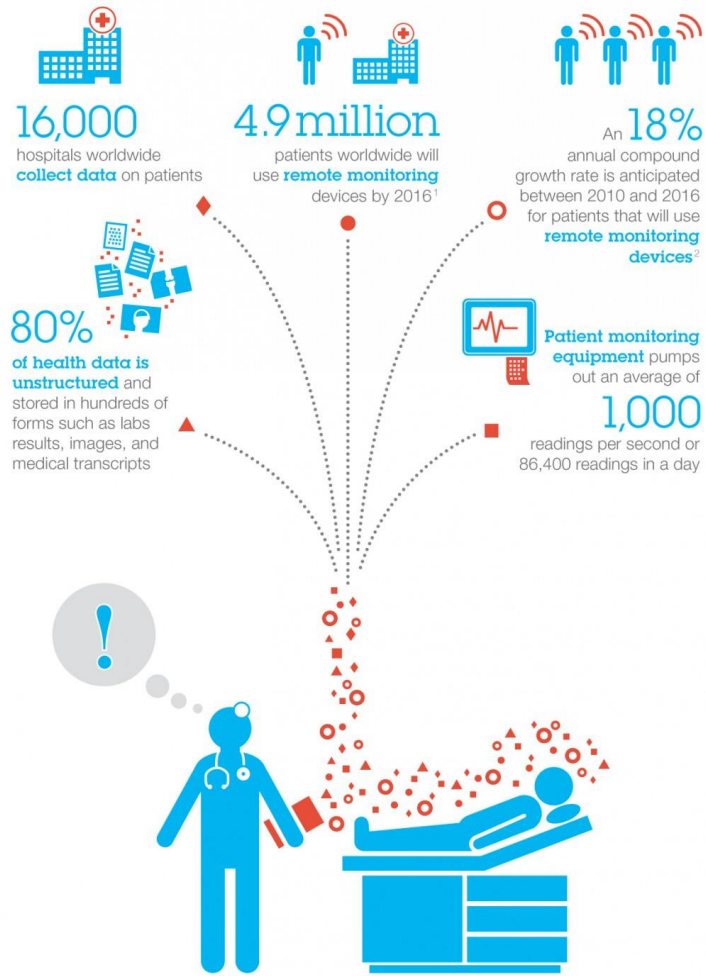
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formation Trends In Health Care



Big Data in Healthcare: Tapping New Insight to Save Lives

Healthcare is challenged by large amounts of data in motion that is diverse, unstructured and growing exponentially. Data constantly streams in through interconnected sensors, monitors and instruments in real-time faster than a physician or nurse can keep up.



The ability to analyze big data in motion in real-time as it streams in can help predict the onset of illness and respond instantly from new insight that will help transform healthcare.

^{1,2} Berg Research



5 Trends of '17...



SHOP NOW

PERSONALIZED DASH MEALS

chefs craft delicious meals personalized to your unique dietary needs. Order up a delivery plan that matches your needs and let the rest.

Life, Innovation, and Everything...

Innovations and Technologies Affecting Healthcare by Dave Bove (Bo)

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Body Vibes: Bio-frequency stickers for better health?

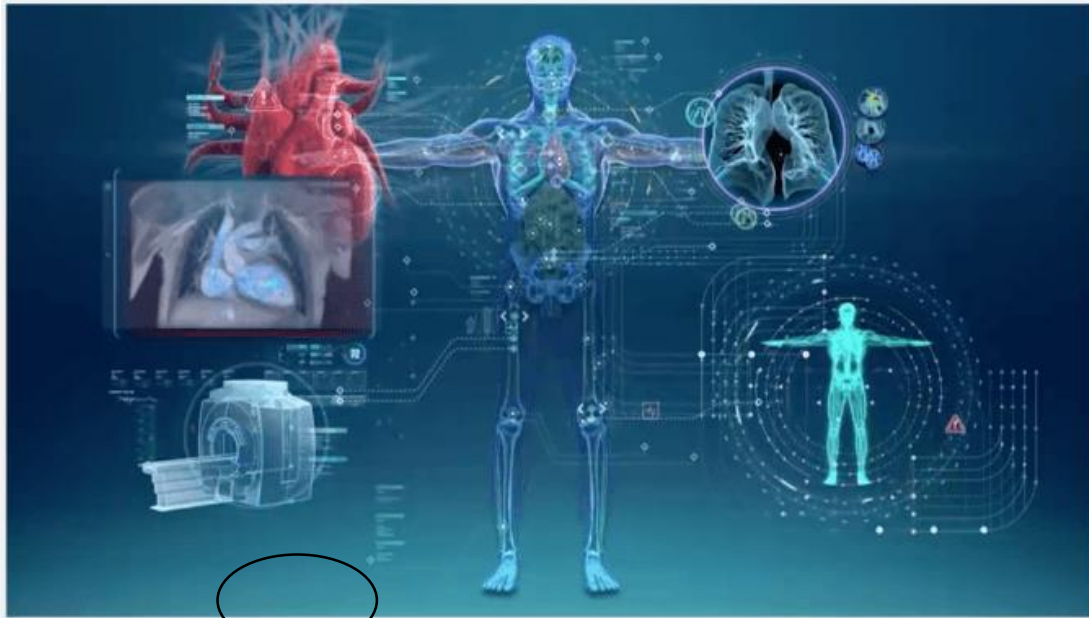


Next Gen IoT? Bathroom Scales that informs about life-threatening conditions

Today's blog comes to us from Kaunas, Lithuania where researchers at the Kaunas University of Technology, Faculty of Biomedical Engineering are developing a bathroom scale that can detect life-threatening conditions.

In a news release, the researchers state that this scale will be able to not only monitor for such things as arteriosclerosis or cardiac arrhythmia, but ultimately 20 other parameters/conditions like hyperkalemia (elevated level of potassium in dialysis patients). Read more in this article on the KTU website: [Bathroom Scales Will Inform About Life Threatening Conditions.](#)

6 Trends of '19...



Real-time analytics of supply chains and equipment, robotic machinery.

Portable health monitoring, electronic recordkeeping, pharmaceutical safeguards.

Inventory tracking, smart purchasing, anonymous analytics of consumer choices.

Biometric and facial recognition locks, remote sensors.

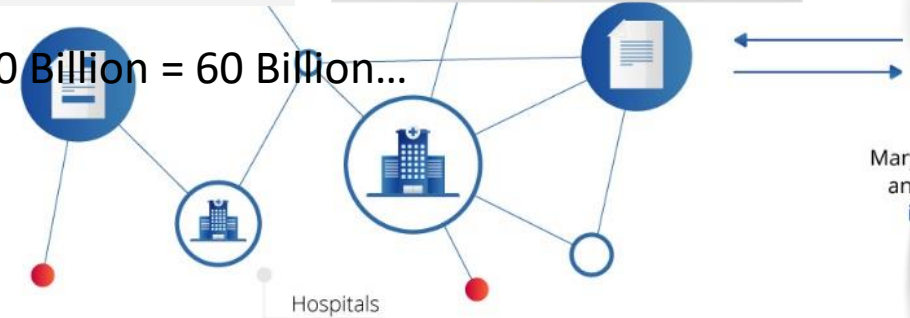
healthcare.
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GE Healthcare is building digital twins of hospitals, mining data to improve performance at the individual asset and entire network level

USA

30% of 200 Billion = 60 Billion...



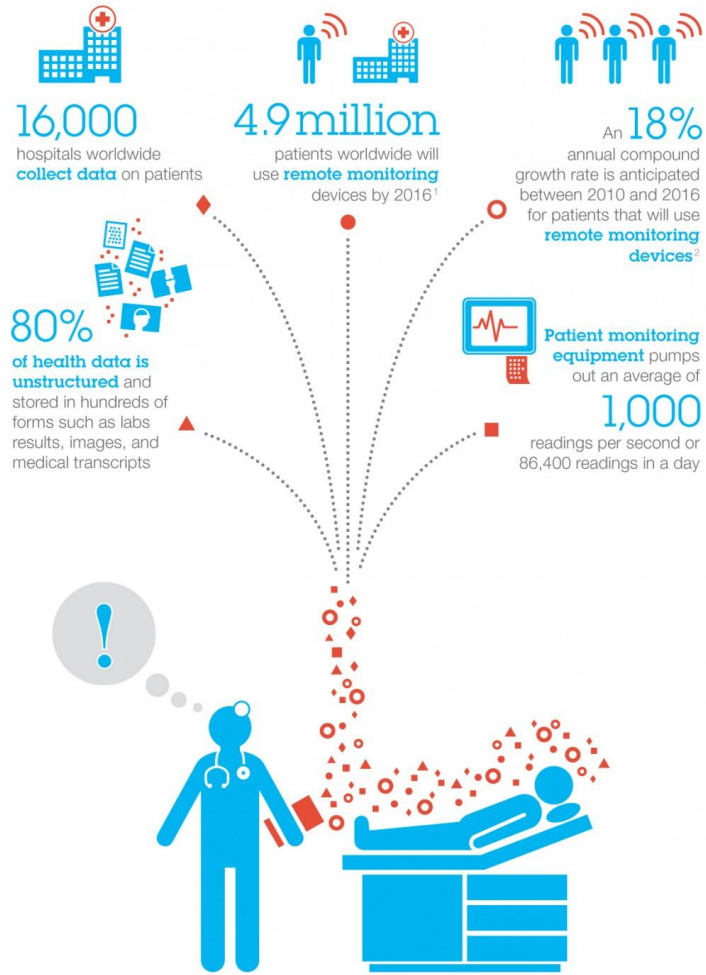
Hospitals

Mary works for the
and needs to have
insurance info



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Innovation...



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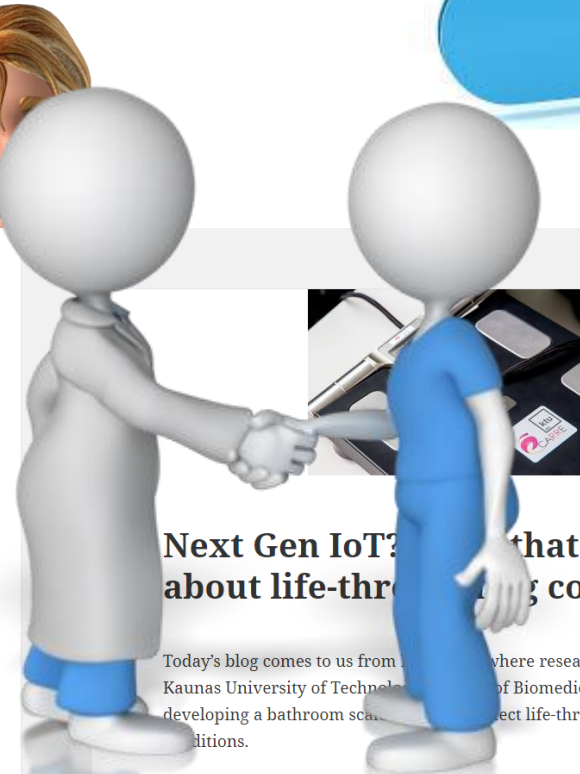
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